

# UCSD "Choose Integrity" 2023 CONTEST GUIDELINES<sup>1</sup>

*How do you choose integrity, even when it's difficult?  
Why is choosing integrity important to you or the Triton Family?*

Show us integrity through your eyes – create art to share your vision – and win a prize!

This contest is open to all currently enrolled UC San Diego undergraduate and graduate students.

## **CONTEST RULES**

- a. Submissions can be entered by an individual ("Principal Author") and/or teams (co-authors), but all contributors to the submission must be named.
- b. Principal Author and co-authors are those who will have done the majority of the work on the submission.
- c. Principal Author and co-authors must be currently enrolled UCSD undergraduate, graduate students or post-docs.
- d. Principal Author and co-authors are responsible for meeting all contest rules and requirements.
- e. By entering this contest, the Principal Author and co-authors affirm that their submission does not breach any laws, infringe on any rights, or violate the UCSD Principles of Community, Student Conduct Code or Policy on Integrity of Scholarship.
- f. The University reserves the right to check the Principal Author's and co-authors' enrollment status.
- g. All contributors to, and participants in, the submission must be acknowledged and have given explicit permission to be included (i.e., you cannot film someone without their knowledge).
- h. Individuals or teams may enter more than one submission.
- i. The winners of the contest will be judged by members of the campus community.
- j. The submissions will be judged on:
  - a. Theme: does the submission address what it means to Choose Integrity or why Integrity is important?; We are specifically looking for images that display the fundamental values of integrity: trustworthiness, respect, responsibility, honesty, fairness, and courage; or that display and promote what it means to act with integrity even in the face of stress, pressure or disappointment. Submissions can address academic, research, or professional integrity.
  - b. Medium: how effective is the medium (i.e., video, drawing, poem) in conveying the message;
  - c. Focus: is the submission either educational (e.g., teaching students about academic integrity or professional ethics; teaching students the consequences of cheating) or promotional (e.g., convincing students not to cheat; promoting students stopping student cheating; encouraging students to "do something, say something" about cheating; convincing faculty to teach academic integrity and/or respond to cheating);
  - d. Originality: was the submission created specifically for this contest, free of any copyright or ethical (e.g., plagiarism) violations, and if created with artificial intelligence, is that aid acknowledged/cited; and,
  - e. Creativity: does the submission take an interesting and novel approach to conveying the message (e.g., a humorous slant on convincing students to act with integrity or a video of a child teaching a professor why cheating should be reported)?
- k. The University reserves the right to disqualify any submissions that do not reasonably appeal to the topic of academic, professional or research integrity.
- l. The University reserves the right to cancel or modify this competition, not distribute any awards, or not publish any submission.

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<sup>1</sup> These guidelines were originally adapted from the Asia Pacific Forum on Educational Integrity (APFEI) and their 2011 "zombie and plagiarism" competition guide with the permission of Dr. Tracey Bretag, University of South Australia. The APFEI competition guide which can be found at <http://www.apfei.edu.au/sites/default/files/documents/guides/videocompetition-guide-2011.pdf>

- m. By entering this contest, Principal Author and co-authors give permission to the University to publish their submissions in any manner they wish (e.g., on the web, on YouTube, in the paper).
- n. By entering this contest, Principal Author and co-authors give permission to University to use the submissions for educational, promotional, or research purposes.
- o. Contest prizes may not be sold or transferred for cash value.

### **ENTRANCE INSTRUCTIONS**

- a. Decide if you are going to do an independent or team submission.
- b. Start creating! Your submission should be an original, creative idea for educating or promoting integrity – it can be funny or serious.
- c. Submissions must be accompanied by the Entry Form that gives the title of your entry, the names of the Principal Author, co-authors as well as any other contributors, the “abstract” of the submission, and an acknowledgement section listing all sources (people or otherwise) used in the creation of the submission.
- d. Submissions must meet “terms and conditions” and be received by 9:00 am (PST) on April 3, 2023. See Entry Form at <https://forms.gle/mQCwXZdCiDyHkSJ7A>.
- e. Principal Author must submit the Entry Form, affirming that they have abided by the terms and conditions for this contest.

### **CONTEST SUBMISSION REQUIREMENTS**

In order to be eligible for judging, the submissions:

- a. can take on any form (e.g., video, graphic arts, painting, drawing, photography, words, song/music) but must be of good quality (i.e., able to be reproduced or viewed on a website or in a gallery);
- b. must address the theme of Choosing Integrity. For example, how do I Choose Integrity even when it is difficult, what does it mean to choose integrity or why is choosing integrity important to me or the Triton family?
- c. must be educational (e.g., teaching students about integrity or professional ethics; teaching students the consequences of cheating) or promotional (e.g., convincing students not to cheat; encouraging students to stop other students from cheating; encouraging students to “do something, say something” about cheating; convincing faculty to teach integrity and/or respond to cheating);
- d. must honor UCSD’s Principles of Community and thus be free of bias and hate;
- e. must be original, free of any copyright or ethical (e.g., plagiarism) violations, and if generated with artificial intelligence, that use acknowledged;
- f. only include people who have agreed to be a part of the submission (e.g., actors in a video; musicians in a song);
- g. must acknowledge all contributing parties (even friends, colleagues, parents---think of how long the acknowledgments list is at the end of a movie!) and the contest entrants (i.e., authors) should include only those who have substantially contributed to the creation of the submission;
- h. must be received by 9:00 am (PST) on April 3, 2023;
- i. must be accompanied by a Contest Entry Form; and,
- j. Principal Author and co-authors should be able to attend the AI Awards Ceremony on April 19th, 2023 at 5:30 p.m., Multi-Purpose Room, Student Services Center, or otherwise contact [integrity@ucsd.edu](mailto:integrity@ucsd.edu) if class schedules prohibit attendance.

### **CONTEST PRIZES**

- a. The Principal Author and co-authors of the First Place Submission will receive ONE Triton Cash Card loaded with \$250. This prize may not be sold for cash value. It is up to the Principal Author and co-authors to determine how this prize will be shared by contributors.
- b. If chosen, the Principal Author and co-authors of the First Runner-Up Submission will receive ONE Triton Cash Card loaded with \$150. It is up to the Principal Author and co-authors to determine how these prizes are shared by contributors.
- c. Honorable mentions may also be awarded. The Principal Author and co-authors of any honorable mentions will receive ONE Triton Cash Card loaded with \$50. It is up to the Principal Author and co-authors to determine how this prize is shared by contributors.
- d. Contest prizes may not be sold for cash value.
- e. Prizes over \$75 are taxable.

### **RIGHT AND LIABILITIES**

- a. The Principal Author and co-authors grant to the University the “right to reproduce, archive and

communicate their submission for education or academic research purposes.”<sup>2</sup>

- b. The Principal Author and co-authors grant the University the right to edit submissions at their discretion.
- c. The Principal Author and co-authors acknowledge the University:
  - a. has “no responsibility for any liability, loss or injury, howsoever arising, which entrants may incur or suffer in carrying out any task or activity associated with or consequent upon preparation of their submission”;
  - b. has “the right to disqualify any entry based on non-compliance with the rules and regulations, and any copyright infringements”;
  - c. “will not be liable for copyright infringement on the part of the participants”; and,
  - d. “has the right to modify the rules and regulations of the competition without prior notice”.

#### FOR MORE INFORMATION

Please visit [academicintegrity.ucsd.edu](http://academicintegrity.ucsd.edu) or email us at at [integrity@ucsd.edu](mailto:integrity@ucsd.edu)

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<sup>2</sup> Anything that appears in quotes under Rights & Liabilities was taken verbatim from the Asia Pacific Forum on Educational Integrity (APFEI) and their 2011 “zombie and plagiarism” contest guide with the permission of Dr. Tracey Bretag, University of South Australia. The APFEI competition information can be found at <http://www.apfei.edu.au/sites/default/files/documents/guides/videocompetition-guide-2011.pdf>